



Dear Ensemble Family Member,

African American Theatres across the nation are diligently working on ideas and campaigns in order to bring communities quality artistic programming while financially sustaining the business operations of their institutions. **Preserving African American artistic expression is more than The Ensemble Theatre's mission. It's a movement.**

As in any movement to raise awareness and garner support there are many facets: financial support (revenue and contributions), sweat equity (organizing, volunteering, and activating a strategy that involves measurable tactics), and most of all, **bringing people together for a common cause.**

We hope you will join us by encouraging others to experience The Ensemble Theatre through the purchase of a season ticket membership. We firmly believe **The 'E' is for Everyone and Everyone Counts.**

### **Join the Movement! And Here's How You Can Help!**

1. **(Get Your Organization Involved) The Organization (social club, sorority, fraternity, alumni chapter, church, etc.)** with overall membership sales in excess of \$15,000 by August 12, 2015 will win a one-time complimentary use of one of The Ensemble Theatre's rental spaces. (Based on availability and some restrictions may apply – valued up to \$2,000.00)
2. **(Get Yourself Involved) Individuals** may qualify for one of three grand prizes: (2) Two Admissions to the August 20<sup>th</sup> Black Tie Gala, (2) Two Golfers for our Annual Golf Tournament, or (2) Gold Memberships

*(Membership Team Captains will be recognized during the Theatre's 2016 Subscriber's Party)*

The 2016-17 membership drive runs from May 1, 2016 through August 12, 2016. In your Membership Cast Member Packet you will find

1. Strategic plan for reaching our goal of 3,500 members
2. A tracking sheet to assist you with listing all the memberships you turn in (you will receive credit for membership forms that are mailed as long as you are listed as the Team Captain)
3. Membership Packets to distribute (be sure to list your name or organization name as the Team Captain for each member you recruit)

**Please confirm your attendance and commitment to this worthwhile endeavor by returning the attached Team Captain Commitment Form. You may fax the form to (713) 520-1269.**

**If you have any questions, please feel free to contact me, Robert Ross, Audience Development / Public Relations Manager, at (713) 807-4306.**

Again, we are excited that you have chosen to join our cause and we look forward to your participation!

Sincerely,

Robert Ross  
Audience Development/ Public Relations Manager  
[rross@ensemblehouston.com](mailto:rross@ensemblehouston.com)  
713-807-4306



# 40th Anniversary Season

## 2016-2017 Membership Drive

### Team Captain Commitment Form

Please confirm your commitment by returning this form with your anticipated level of commitment. **Or you may fax the information to (713) 520-1269.**

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Office Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Preferred Method of Contact (check one):  E-mail  Fax  Phone  Regular Mail

Name of Organization/Target Audience (e.g., sorority, fraternity, church, etc.): \_\_\_\_\_

I commit to obtain members at the following level:

#### Team/ Organization Level Commitment \*

- 1<sup>st</sup> Place:** 100+ Memberships, and/or \$10,000+ in Membership Sales (**30 must be new members**)
- 2<sup>nd</sup> Place:** 60+ Memberships, and/or \$ 5,000+ in Membership Sales (**25 must be new members**)
- 3<sup>rd</sup> Place:** 20+ Memberships, and/or \$ 2,500+ in Membership Sales (**10 must be new members**)

#### Individual Level Commitment \*

- 1<sup>st</sup> Place:** 50 + Memberships, and/or \$ 5,000+ in Membership Sales (**15 must be new members**)
- 2<sup>nd</sup> Place:** 30+ Memberships, and/or \$ 2,500+ in Membership Sales (**10 must be new members**)
- 3<sup>rd</sup> Place:** 10+ Memberships, and/or \$ 1,250+ in Membership Sales (**5 must be new members**)

I authorize TET to use my name/organization name as a Membership Team Captain:  Yes  No

\_\_\_\_\_  
Signature (Contact)

\_\_\_\_\_  
Printed Name (Contact)

### MEMBERSHIP PRICE STRUCTURE and EARLY BIRD DISCOUNTS

I'm a New Member

I'm a Returning Member

Category	Membership Full Price	Loyalty Discount for Returning Members May 1- May 31, 2016	New Members Discount: May 1 -June 30, 2016
<b>Platinum</b> (Limited to 50)	\$1025	\$910	\$960
<b>Gold</b> (Limited to 300)	\$260	\$234	\$235
<b>Silver</b>	\$185	\$166	\$165
<b>Act One</b> young professionals 20's – 40's	\$155	\$132	\$130
<b>Senior/Student</b> (55+, Valid ID)	\$128	\$100	\$115
<b>Triple Play</b>	\$103	\$103	\$103



# 40th Anniversary Season

## 2016-2017 Membership Drive

### Team Captain Commitment Form

Organization or Team Captain Name:

MONTH OF FORM SUBMISSION: (circle one)      May   June   July   August

Member Name(s)	Membership Type						Number/ Quantity	Payment Type			\$ Amount
	P	G	S	AO	SS	T		Cash	Check	Credit	
<b>TOTAL</b>											

**P** = Platinum • **G** = Gold • **S** = Silver • **AO** = Act One • **SS** = Senior/Student • **T** = Triple

**Note:** All memberships must be submitted by 6:00 p.m. on August 5, 2016 to qualify for awards and prizes.