



ACT ONE YOUNG PROFESSIONALS

Dear Ensemble Family Member,

The Ensemble Theatre is a vibrant part of Houston's cultural capital, and Act One Young Professionals is accepting the charge to grow and expand the theatre's presence in the community.

Act One Young Professionals is The Ensemble Theatre's next generation of leaders and supporters. Our outreach to introduce more young professionals to the theatre helps support volunteer, fundraising, and season ticket membership campaign efforts.

“Preserving African American artistic expression is more than The Ensemble Theatre's mission. It's a movement.”

Our goal is to grow to 500 Act One members for the theatre's 40th Anniversary Season.

We hope you will join us by encouraging others to experience The Ensemble Theatre through the purchase of a season ticket membership. We firmly believe **The 'E' is for Everyone and Everyone Counts.**

Here's How You Can Join the Movement!

1. **Get Yourself** (Purchase an Act One season ticket subscriptions)
 - **Qualify for prizes:**
 - 20+ Act One Memberships (2) Two Admissions to the August 20th Black Tie Gala,
 - 10+ Act One Memberships – Upgrade on your membership to (2) Gold Subscriptions
2. **Get Your Organization Involved** (social club, sorority, professional organization, employee group, fraternity, college alumni chapter, church young adult ministry, etc.)
 - **Earn Fee Use of one of The Ensemble Theatre's rental spaces. (based on availability)**
 - Get as many young professionals in your group as you can to purchase an Act One Season ticket subscription and to reach out to others to join you.
 - 80+ Act One memberships earn free use of an event space
 - 40+ Act One memberships earn wine & cheese pre-show reception

(Participants will be recognized during the Theatre's 2016 Subscriber's Party)

The 2016-17 membership drive runs from May 1, 2016 through August 12, 2016. In your packet you will find

1. Strategic plan for the theatre to reach its overall goal of 3,500 members
2. A tracking sheet to assist you with listing all the memberships you turn in (you will receive credit for membership forms that are mailed as long as you are listed as the Team Captain)
3. Membership Packets to distribute (be sure to list your name or organization name as the Team Captain for each member you recruit)

Please confirm your attendance and commitment to this worthwhile endeavor by returning the attached Team Captain Commitment Form. You may fax the form to (713) 520-1269.

If you have any questions, please feel free to contact me, Robert Ross, Audience Development / Public Relations Manager, at (713) 807-4306.

Again, we are excited that you have chosen to join our cause and we look forward to your participation!

Sincerely,

Robert Ross
Audience Development/ Public Relations Manager
ross@ensemblehouston.com
713-807-4306



40th Anniversary Season

2016-2017 Membership Drive

Team Captain Commitment Form

Please confirm your commitment by returning this form with your anticipated level of commitment. **Or you may fax the information to (713) 520-1269.**

First Name: _____ Last Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Home Phone: _____ Office Phone: _____ Cell Phone: _____

E-Mail Address: _____ Fax Number: _____

Preferred Method of Contact (check one): E-mail Fax Phone Regular Mail

Name of Organization/Target Audience (e.g., sorority, fraternity, church, etc.): _____

I commit to obtain members at the following level:

Team/ Organization Level Commitment *

- 1st Place:** 80+ Memberships, and/or \$10,000+ in Membership Sales **(20 must be new members)**
- 2nd Place:** 40+ Memberships, and/or \$ 5,000+ in Membership Sales **(15 must be new members)**
- 3rd Place:** 20+ Memberships, and/or \$ 2,500+ in Membership Sales **(20 must be new members)**

Individual Level Commitment *

- 1st Place:** 20 + Memberships, and/or \$ 5,000+ in Membership Sales **(10 must be new members)**
- 2nd Place:** 10+ Memberships, and/or \$ 2,500+ in Membership Sales **(5 must be new members)**
- 3rd Place:** 5+ Memberships, and/or \$ 1,250+ in Membership Sales **(5 must be new members)**

I authorize TET to use my name/organization name as a Membership Team Captain: Yes No

Signature (Contact)

Printed Name (Contact)

MEMBERSHIP PRICE STRUCTURE and EARLY BIRD DISCOUNTS

I'm a New Member

I'm a Returning Member

Category	Membership Full Price	Loyalty Discount for Returning Members May 1- May 31, 2016	New Members Discount: May 1 -June 30, 2016
Platinum (Limited to 50)	\$1025	\$910	\$960
Gold (Limited to 300)	\$260	\$234	\$235
Silver	\$185	\$166	\$165
Act One young professionals 20's – 40's	\$155	\$132	\$130
Senior/Student (55+, Valid ID)	\$128	\$100	\$115
Triple Play	\$103	\$103	\$103

